

FLYING CHINA **fc**



Flying China is the first and only print and online magazine for General Aviation (UL to GA) on the Chinese market; this market has the potential to be the fastest-growing aviation market of the world.

The key topics of **fc** are tests of aircraft from general aviation, microlights and LSA, pilot news, background info, avionics, aircraft engines, portraits of manufactures and importers, news about aviation organizations and authorities, flight schools and flying clubs, service-pages, safety and technology.

Technical Details

Circulation	30 000
Publication	quarterly
Size	Din A4 / letter
Volume	~ 72 pages
Terms of settlement	net, within 14 days from date of bill
Additions	price on request

Electronic **fc**

fc is also published as an app

Deadlines

2026 [N°] fc	Ad-deadline (day/month/year)	published date
Flying China 1/2026, No. 53 (Pre-AERO)	23.03.2026	17.04.2026
Flying China 2/2026, No. 54	22.06.2026	17.07.2026
World Directory of Light Aviation Chinese Version	07.09.2026	16.10.2026
Flying China 3/2026, No. 55	12.10.2026	16.11.2026
Flying China 4/2026, No. 56 (Special: e-flight Forum)	07.12.2026	11.01.2027

Technical Specifications

We accept artwork generated by a Mac or a PC in the following formats: PDF, TIFF, EPS and JPG. Resolution should be 300 dpi and colour mode CMYK.

If you originate your own artwork, it is your responsibility to ensure that it contains no typographical errors. If you notice a problem after you have submitted the artwork, contact us, we will do our best to help.

Please supply a color proof.

A fully professional advertisement design service is available at modest cost. Please ask for details.

Contact our Head of media consulting

Rosi Berkemeier, Flying-Pages GmbH
 Buttersteig 11, 16831 Rheinsberg OT Zuehlen, Germany
 Phone:+49 (0)33931/80 60 27, mobile: +49 (0)173 / 372 62 71 or
 +49 (0)171 / 698 08 71 (Willi Tacke)
 eMail: rosi@flying-pages.com



Publisher: Flying-Pages GmbH, Am Oberhagen 23, 59581 Warstein, Germany,
 Phone:+49 (0)2902/21 63
 willi@flying-pages.com • www.widola.com • www.flying-pages.com



SIZES & PRICES



	Width x height (mm) Bleed size ⁽²⁾	Normal size ⁽³⁾	Price (Euro) ⁽¹⁾
Full page	210 x 297	185 x 273	3915 €
Double page	420 x 297	-	6495 €
Outside back cover	210 x 297	-	6260 €
Inside front cover	210 x 297	-	4305 €
Inside back cover	210 x 297	-	4305 €
2/3 page horizontal	210 x 192	185 x 180	3325 €
2/3 page vertical	134 x 297	122 x 273	3325 €
1/2 page horizontal	210 x 146	185 x 134	2505 €
1/2 page vertical	103 x 297	90 x 273	2505 €
1/3 page horizontal	210 x 100	185 x 88	1960 €
1/3 page vertical	71 x 297	59 x 273	1960 €
1/4 page horizontal	-	185 x 65	1565 €
1/4 page vertical	-	42 x 273	1565 €
1/4 page block	-	90 x 134	1565 €
1/6 page horizontal	-	185 x 42	1295 €
1/6 page vertical	-	59 x 134	1295 €
1/6 page block	-	90 x 88	1295 €

- (1) All prices subject to national taxes at the appropriate rate and for one insertion.
- (2) Bleed: print to edge of paper (no margin, no type within 5 mm of edge).
- (3) Normal: within normal type area (with margin).

fc Promotion Discount 2026:

Special 1 Book 4 fc 1/1-ads:
Get a 15% discount plus one free 1/1-ad in "World Directory of Light Aviation".

Special 2 Book 2 fc 1/1-ads:
Get a 10% discount plus one free 1/2-ad in "World Directory of Light Aviation".

S P A C E O R D E R

Size (tick one)	<input type="checkbox"/> Inside front cover	<input type="checkbox"/> Inside back cover		
	<input type="checkbox"/> Outside back cover			
	<input type="checkbox"/> Full page	<input type="checkbox"/> Double page		
	<input type="checkbox"/> 2/3 page horizontal	<input type="checkbox"/> 2/3 page vertical		
	<input type="checkbox"/> 1/2 page horizontal	<input type="checkbox"/> 1/2 page vertical		
	<input type="checkbox"/> 1/3 page horizontal	<input type="checkbox"/> 1/3 page vertical		
Numbers (tick one)	<input type="checkbox"/> 1/4 page horizontal	<input type="checkbox"/> 1/4 page vertical	<input type="checkbox"/> 1/4 page block	
	<input type="checkbox"/> 1/6 page horizontal	<input type="checkbox"/> 1/6 page vertical	<input type="checkbox"/> 1/6 page block	
	<input type="checkbox"/> 1 x	<input type="checkbox"/> 2x	<input type="checkbox"/> 3x	<input type="checkbox"/> 4x

Ask about advertising in our sister publications...
France: Aviation et Pilote
Germany: Flügel – das Magazin
worldwide
World Directory of Light Aviation
eFlight Journal
 Special discounts available for multi-publication bookings!

Company:
 Responsible individual:
 Job title:
 Company address:

 Town:
 Postcode: Country:.....
 Tel: Fax:
 E-mail:

Please place the advertising detailed above in the next edition of **fc**.
 I have read and understood the terms and conditions.

Signed Date

Please send to:
 Rosi Berkemeier, Flying-Pages GmbH,
 Buttersteig 11, 16831 Rheinsberg OT Zühlen, Germany
 Phone:+49 (0)33931/80 60 27,
 eMail: rosi@flying-pages.com